

Asia/Pacific Services Opportunities in the Digital Economy: Transformation and Acceleration

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Asia/Pacific Services Opportunities in the Digital Economy: Transformation and Acceleration* service offers timely and responsive market analysis and competitive coverage of the IT and cloud services markets in Asia/Pacific. Developed in the perspective of demands from both the supply and the demand sides of the market, this research program provides you with in-depth analysis on customer buying behavior, market trends and forecasts, and competitive assessment across the Asia/Pacific services markets. The program is designed to aggregate research across multiple coverage areas, including consulting services, implementation services, managed/outsourcing (including cloud based) services, business process outsourcing, and support and training services, and to provide a comprehensive and an opinionated analysis to tech buyers and providers.

Markets and Subjects Analyzed

- Key services deals analysis in the region
- Competitive position of key IT services and managed services vendors in the Asia/Pacific region and subregions
- Services opportunities in the digital economy
- Market sizing and growth forecast for IT services, systems integration, network services, and managed services markets
- Analysis of IT consulting and app modernization markets
- Analysis of changing roles and engagement models for IT and cloud services in the context of digital economy
- Competitive positioning of leading enterprise application implementation services providers in the Asia/Pacific region
- Competitive positioning of digital workplace services in the region
- Competitive assessment of cloud professional and managed services providers
- Analysis of agile/DevOps services in facilitating a digital enterprise transformation
- Digital workplace services for the hybrid future of work
- Impact of AI-led automation on IT and business services

Core Research

- Asia/Pacific IT Services Market Analysis and Forecast
- Professional and Managed Cloud Services Market Forecast for Asia/Pacific
- IDC MarketScape: Asia/Pacific Cloud Professional Services
- IDC MarketScape: Asia/Pacific Managed Cloud Services
- Emerging/Innovative Services Providers' Profiles
- Application Modernization and Transformation Services
- Services Opportunities for Major Enterprise Software Vendors — Oracle, SAP, Microsoft, and Salesforce in the Region
- Next-Generation Infrastructure Priorities — Cloud Networking, AI/Ops
- IDC MarketScape: SAP Implementation Services
- IDC MarketScape: Microsoft Implementation Services

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Asia/Pacific Services Opportunities in the Digital Economy: Transformation and Acceleration](#).

Key Questions Answered

1. What are the market trends and opportunities in the IT services, managed services, support, and training services market?
2. What are the services opportunities presented by innovation accelerators like IoT, Gen AI technologies, and automation?
3. In a challenging business environment, how do enterprises prioritize in choosing their trusted services vendors?
4. Who are the leading SAP/Oracle/Microsoft implementation services providers in Asia?
5. What are the top cloud migration challenges enterprises face? How can cloud professional/managed services vendors help?
6. Which are the top services vendors as well as high-growth vendors in Asia/Pacific?
7. How will the hosting and outsourcing markets evolve in the face of the growing adoption of the cloud?
8. What is the IT Services environment and outlook in ANZ, Greater China, ASEAN, India, and Korea?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the IT and business services market, including: Accenture, Atos, BT, Capgemini, Cognizant, DXC, Deloitte, EY, Fujitsu, Google, HCL Tech, Hewlett Packard Enterprise, Hitachi Systems, IBM, Infosys, KPMG, Kyndryl, LTIMindtree, McKinsey, Microsoft, Movate, NTT DATA, NEC, Oracle, Orange Business Services, PwC, Salesforce, SAP, SingTel/NCS, Tata Communications, Tata Consultancy Services, Tech Mahindra, Telstra, Unisys, Verizon Business, Virtusa, Wipro, and Zensar.