

# Enterprise Applications and Strategies

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Enterprise Applications and Strategies* service examines the competitive landscape, key trends, in-depth analysis, and differentiating factors, including innovation applied to the digital world enterprise applications and suites, enterprise resource planning (ERP), enterprise resource management (ERM), professional services automation (PSA), TaskApps, and newer applications cutting across the lines of business (LOB) or industry differentiating applications. IDC also offers three separate services called IDC SaaSPath, IDC AIPath, and IDC Industry CloudPath meant to be utilized as companion programs alongside the Enterprise Applications and Strategies CIS. These "Path" products provide extensive global data on the mind and journey of AI, SaaS, and industry cloud buyers, including deep vendor ratings and comparisons. For full details, contact Mickey North Rizza at [mnrizza@idc.com](mailto:mnrizza@idc.com).

## Markets and Subjects Analyzed

- Digital world enterprise applications and suites, ERP, ERM, and professional services automation applications
- TaskApps and new applications changing up the digital world organizations
- SaaS, cloud-enabled, and on-premises applications and systems
- User selection of applications; suites; and intelligent/autonomous ERP, applications, and systems
- Migration pathways from legacy systems to modern innovative solutions across application areas
- Modernization, rationalization, and transformation to new digital world requirements for applications and systems
- Speed, scale, and digital world resiliency enabled by digital world enterprise applications
- AI, ML, and generative AI capabilities as well as their differentiating value to digital world applications
- Modular, headless, and embedded applications

## Core Research

- Digital World Enterprise Applications, ERP, ERM, PSA, and New Applications
- Market Share and Forecast Documents for Enterprise Applications, ERP, ERM, and PSA
- Market Analysis Perspective for Enterprise Applications, ERP, ERM, PSA, TaskApps, and New Apps
- Market Glances for Enterprise Applications, ERP, ERM, and PSA Applications
- Intelligent/Autonomous ERP and Application Workflows and Designs
- IDC FutureScope: Worldwide Intelligent ERP Predictions
- Digitally World Enterprise Application/Suites Technology Selection, Implementation, Migration, and Best Practices
- Digital Resiliency and Modern Enterprise Applications and Suites
- Modular Applications, Headless, Embedded, and TaskApp Buying Trends and Insights
- IDC Perspectives and Insights from the IT Buyer and LOB Buyer

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit:

[Enterprise Applications and Strategies](#).

## Key Questions Answered

1. Who are the market leaders, competitors, and future leaders?
2. What are the drivers, trends, and expected shifts in the markets?
3. What innovation is critical to the market and how is it shaping the future? What are the next innovative opportunities?
4. What do buyers need to make software offerings more appealing to them? How does this shift during and in the next five years?
5. What business strategies are evolving as organizations move to the cloud, become more digitally enabled and resilient, and move to digital world technologies?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of a multitude of providers in the enterprise applications, ERP, ERM, and PSA markets including these vendors:

Acumatica, ADP, Amazon, Anaplan, Aptean, Arena Systems, Aria, Ascentis, Athena Health, Avalara, Avangate, Basware, Big Commerce, Blackbaud, BlueYonder, Bonfire Interactive, Bottomline Technologies, Callidus, Calypso, Ceriden, Certify, Certinia, Chrome River Technologies, CloudBlue, CloudCraze, Connectiwise, Constellation Software, Coupa, Dassault Systems, Deacom, Deltek, Demandware, Digital River Inc., Dude Solutions, Dun & Bradstreet, E2Open, Epicor, Epiq Systems, ESI Software, Expandable, FinancialForce, FIS, Fiserve, GHX, Google, GXS, Halo, Hexagon, IBM, IFS, Infor, Intuit, JAGGAER, Kingdee, Kyriba, LevaData, Medius, Microsoft, Murex, NCR, NetSuite, Open Text, Oracle, Planview, Plex, Priority Software, QAD, Ramco, ruddr, Sage, Salesforce, SAP, SAS, ServiceNow, Shopify, Siemens, SirionLabs, SourceDay, Sovos, Synopsys, Syspro, Thomson Reuters, Ultimate Kronos Group, Unanet, Veeva Systems, Wolters Kluwer, Workday, Xeeva, Xero, xTuple, Yonyou, Zoho, Zucchetti, and Zycus.