CIO and Technology Professionals Strategies

Technology is a potent force for growth and change in organizations. IDC's *CIO and Technology Professionals Strategies* subscription service enables clients to harness technology so that their organizations can compete and thrive in a rapidly transforming world. IDC provides research, data, insights, and guidance from world-class analysts. The program helps clients make faster, more effective, and well-supported decisions. IDC believes that decision makers need shortcuts to cut through the complexity of technology and drive action to support their organization.

With an extensive research library and personalized client support, the *CIO and Technology Professionals Strategies* subscription service offers invaluable insights for CIOs, CTOs, IT strategists, chief architects, and other senior IT executives as they navigate today's challenges and opportunities.

SOME OF THE SUBJECTS COVERED

- Technical debt, cost control, and modernization
- Enterprise security and digital trust
- Sourcing and vendor management
- IT budgeting strategies
- CIO leadership approaches
- Artificial intelligence
- Technology and vendor insights

- Enterprise architecture
- Use cases
- Cloud strategy and optimization
- Workforce, skills, and organization
- Emerging technology
- Digital transformation
- Peer insights

CORE RESEARCH

- Future Enterprise Planning Guides
- IDC FutureScapes
- IDC MarketScapes
- IDC MaturityScapes
- IDC MaturityScape Benchmarks
- IDC Perspectives

- IDC PlanScapes
- IDC PeerScapes
- IDC Innovators
- IDC TechBriefs
- Tech Buyer Presentations
- Tech Buyer Survey Spotlights

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: CIO and Technology Professionals Strategies.

KEY QUESTIONS ANSWERED

1. How we exploit data assets to enable new business strategies or opportunities?
2. How can my IT organization demonstrate its value and become a business partner?
3. What are effective strategies to modernize, grow, and transform my IT organization?
4. What strategies should we adopt for successful digital transformation and innovation within our organization?
5. How can we maximize the value and efficiency of our technology investments?
6. What are the specific technology adoption challenges and opportunities in our industry?
7. How can emerging technologies such as GenAI benefit our organization, and what is their adoption timeline?
8. How do we select a vendor or product, and how can we make the process faster and decide with greater confidence?