

IDC Financial Insights: Worldwide Banking Digital Strategies

Digital transformation (DX) is already providing the global financial services industry with more agile and efficient capabilities that are translating into business growth and resiliency against market disruption. But for most, the adoption of DX strategies has just begun. Financial institutions need immediate and critical analysis and advice about the strategies and opportunities that DX technologies give them. By focusing on creating enterprise technology infrastructures, banks worldwide can better support regulatory compliance and improved risk management, monetize data through digital IT, and reengage a customer base that is more mobile and demanding of improved experiences.

Approach

The *IDC Financial Insights: Worldwide Banking Digital Strategies* advisory service examines the environmental challenges and implications of digital transformation technologies that affect the banking industry globally through industry surveys and direct interaction with industry executives. By leveraging IDC's network of financial services analysts worldwide, this research can help institutions reconnect the line-of-business and technology strategies, reduce the risks and expenses associated with IT, improve customer engagement, and create agility and resilience in the market.

Topics Addressed

Throughout the year, this service will address the following topics:

- Digital business
 - 3rd Platform technologies — cloud, Big Data, mobility, and social
 - Core banking infrastructures
 - Business and IT operations automation
 - IT services providers
 - Spending/investments
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Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. How are banks dealing with limited discretionary spending for innovation?
 2. What technology investments help to protect during disruptive markets and economies?
 3. How can the bank leverage cloud, Big Data, AI, and cognitive?
 4. How can institutions overcome the challenges of today's workforce to create sustainable service excellence while limiting costs?
 5. How can banks modernize their core systems while minimizing risk?
 6. How can technology partners help deliver the appropriate solutions, on time, and with minimal risk and cost?
 7. How does enterprise mobility support digital transformation?
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Who Should Subscribe

This program service supports line-of-business executives, IT executives, and technology providers with insightful analysis of the business and technology environments supporting digital transformation to deliver company-specific and actionable advice to its clients