

Worldwide Quarterly Smartphone Display Tracker

IDC's *Worldwide Quarterly Smartphone Display Tracker*® follows the supply chain for the screens used in smartphones. This product provides quarterly insights into screen sizes, technologies, and vendors.

Technology Coverage

Measurement for this tracker is in thousand units. This tracker provides total market size and vendor share for the following technology areas:

Core Coverage

- Display technologies: TFT LCD and OLED
 - Backplane technologies: a-Si, LTPS, LTPO, and Oxide
 - Screen size and aspect ratio
 - Display resolution and PPI
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Geographic Scope

- Worldwide
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Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- **Worldwide Smartphone OLED Display Tracker:** Excel pivot table — OLED display shipment volume by vendor
- **Worldwide Smartphone Display Tracker:** Excel pivot table — all technologies display shipment volume by vendor
- **Worldwide Smartphone Display Industry Update Report:** PowerPoint PDF — qualitative analysis of the market dynamic