

Türkiye Security Strategies

IDC's *Türkiye Security Strategies* Theme provides access to our expertise in the security services and products markets of Türkiye, including related reports, to help IT security providers develop their strategies in this lucrative market. The Theme covers such topics as organizations' security strategies, the main security players in the country, the sectors with the highest security spending and greatest potential for future security investment growth, the fastest growing security technology submarkets, and key market trends.

Markets and Subjects Analyzed

- Security software
- Security appliance
- Security services

Core Research

- Türkiye Security Services Market Forecast, 2023–2028
- IDC Market Glance: SIEM and Vulnerability Management, Türkiye, 2Q23
- Türkiye Security Services Market Shares, 2022
- CISO Security Agenda in Türkiye, 2024–2025

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Turkey Security Strategies](#).

Key Questions Answered

1. How are security strategies evolving in the country?
2. Who are the main players in the security market?
3. Which sectors invest the most in security products and services in the country?
4. What are the key security challenges for companies in Türkiye, and how can security suppliers address them?
5. How will the security market grow?
6. Which submarkets are expected to grow the fastest?
7. How are the sub-markets forecast to develop over the next five years?
8. What are the key trends emerging within the security services and products market?

Companies Analyzed

This service reviews the strategies, market positionings, and future directions of several providers in the security market, including: ADEO, Turkcell, Turk Telekom, Microsoft, Kaspersky, Fortinet, Palo Alto, Checkpoint, Netsmart, Cyberwise