Japan Network Services (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Network Services (Japanese Version with Key English Language Reports)* analyzes that communications service providers (SPs) are targeting, focusing on enterprise network services, zero trust adoption, and adaptation to hybrid work.

Work style transformation associated with the spread of the COVID-19 has changed the optimal network configuration for many companies. The challenges for corporate network managers are becoming increasingly complex, such as DX, the use of SD-WAN and cloud-based security services, and effective handling of the traffic increase caused by web conferencing, based on the assumption of hybrid work, combining remote work and office work. On the technology side, there are changes such as the advance of network virtualization, the spread of AI, IoT, and 5G commercial services, as well as increased R&D for 6G. On the competition side, telecommunications carriers are entering new phase of competition and collaboration with cloud service providers and others.

From these points of view, this program analyzes market trends, player strategies, and customer needs. It provides the latest insights on the markets and offers market forecasts and market shares. In the 2024 program, market trends of SMB (small and medium-sized business), cloud WANs, and SD-WAN/SSE (Secure Service Edge) are specially focused.

Markets and Subjects Analyzed

- Network services (WAN, mobile, and fixed)
- SD-WAN/SSE
- Trends of network service usage by enterprises
- Cloud WANs/Multicloud networking
- Adaptation to hybrid work

Core Research

- Japan Network Services Market Forecast and Share
- Japan Network Services Enterprise User Survey
- Japan SD-WAN Forecast
- Cloud WANs Market Analysis
- IDC FutureScape: Worldwide Future of Connectedness 2024 Predictions — Japan Implications

Note: All documents will be delivered in the local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and the local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Japan Network Services (Japanese Version with Key English Language Reports).

Key Questions Answered

1. How are the market sizes and structures of network services changing?
2. What are the sources of competitive advantages of network services in the future?
3. How are SD-WAN/SSE/cloud networking changing the market?
4. What kind of network services will be required in the post COVID-19 era?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in ICT and network services, including:

ARTERIA Networks, Colt Technology Services, Fujitsu, IIJ, KDDI, NEC, NTT Communications, NTT DOCOMO, NTT, Optage, SoftBank, and TOKAI Communications.