Digital Sovereignty

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC has predicted that the idea of digital sovereignty will gain greater traction in the coming years. In Europe, 2022 has already seen new product developments and heightened interest from all the major global cloud vendors as well as key local players. In META, AP, and North America, while the focus is largely on data sovereignty, as cloud usage continues to grow and markets mature, broader discussions about sovereignty and in particular cloud sovereignty will begin to evolve. IDC's *Digital Sovereignty* CIS will track supply and demand for sovereign solutions, resulting in market sizing data at global, regional, and individual market levels, and analyze drivers and developments in terms of vendors, product offerings, and interest from vertical industry sectors.

Markets and Subjects Analyzed

- Security, governance, trust, compliance
- Data legislation
- Sovereign cloud — what it requires; what the challenges are and how to overcome them; how it fits into a multicloud strategy; benefits
- Analyzing and monitoring developments in regional and national digital sovereignty initiatives and programs
- Vendor offerings from global and local players
- Industry clouds and sovereignty requirements across vertical market sectors

Core Research

- Digital Sovereignty — Global Findings from IDC's *Future Enterprise Resiliency and Spending Survey — Wave 4*
- Worldwide Digital Sovereignty Taxonomy
- Worldwide Digital Sovereignty Market Forecast
- What Are Sovereign Clouds? Definitions, Pitfalls to avoid, Advice For Tech Buyers, Product Guide

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Digital Sovereignty.

Key Questions Answered

1. What is digital sovereignty and why is it relevant as part of a multicloud strategy?
2. What's driving the current and future need for sovereign solutions?
3. What solutions are needed to implement a sovereign strategy?
4. Sovereign challenges — what should providers and users look out for and how can pitfalls be avoided?
5. What's in it for sovereign solution providers (TAM)? What's in it for users (business outcomes)?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the digital sovereignty market, including:

Alibaba, Amazon Web Services, Bleu (Capgemini-Orange), China Mobile, European Commission, Google, IBM, Microsoft, Minsait, Oracle, OVHcloud, T-Systems, Tencent, and Thales.