Worldwide Quarterly Enterprise Infrastructure Tracker: Buyer and Cloud Deployment

IDC's *Worldwide Quarterly Enterprise Infrastructure Tracker: Buyer and Cloud Deployment*® is designed to provide clients with a better understanding how enterprise infrastructure technologies (server, external enterprise storage systems, purpose-built appliances: HCI and PBBA) are being deployed in cloud environments and what type of buyers are acquiring them. This tracker addresses key questions on the size of the enterprise infrastructure market spending within the cloud and noncloud space by buyer type and helps vendors navigate and perform competitive analysis.

Technology Coverage

This tracker provides total market size and vendor share information for eight technology areas and a five-year forecast. Measurements for this tracker are in system units*, units*, terabytes, vendor revenue, and value (*figures not available for storage categories).

Core Coverage:

- Region and country
- Technology segments: HCI appliances, ODM custom-built server, ODM storage expansion, OEM custom-built server, and OEM storage expansion, PBBA, standard server, storage system
- Vendor: Top 15 vendors plus others
- Infrastructure platform: Cloud and noncloud
- Infrastructure sharing: Dedicated and shared
- Location: Customer site, service provider site, and colocation site

- Infrastructure buyer: Cloud service provider, digital service provider, hyperscaler, communications services, managed services, and nonservice provider
- Core versus edge
- Measurements: System units*, units*, terabytes, vendor revenue, and value (* Not available for ODM storage expansion, OEM storage expansion, PBBA, and storage system technologies)

Geographic Scope

- **Asia/Pacific excluding Japan and China (13):** Australia, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand, Vietnam, and rest of Asia/Pacific
- **Canada**
- **Central and Eastern Europe (8):** Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Ukraine, and rest of CEE
- **Japan**
- **Latin America (12):** Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Paraguay, Peru, Uruguay, Venezuela, and rest of Latin America

- **Middle East and Africa (17):** Algeria, Bahrain, Egypt, Israel, Kenya, Kuwait, Morocco, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, South Africa, Tunisia, Turkey, United Arab Emirates, and rest of Middle East and Africa
- **PRC**
- **United States**
- **Western Europe (16):** Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and United Kingdom

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. The following are the deliverables for this tracker. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data (Excel pivots and query tool)
- Five-year forecast (Excel pivots and query tool)

Forecast Coverage

Forecasts for this tracker are updated quarterly and include five years of annual market projections. Measurements for this tracker are in units, terabytes, and value.

Core Forecast Coverage:

- Technology segments: HCI appliances, ODM custom-built server, ODM storage expansion, OEM custom-built server, OEM storage expansion, PBBA, standard server, and storage system
- Infrastructure platform: Cloud and noncloud
- Infrastructure sharing: Dedicated and shared
- Location: Customer site, service provider site, and colocation site

- Infrastructure buyer: Cloud service provider, digital service provider, hyperscaler, communications services, managed services, and nonservice provider
- Core versus edge
- Measurements: System units*, units*, terabytes, vendor revenue, and value (* Not available for ODM storage expansion, OEM storage expansion, PBBA, and storage system technologies)

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