

IDC Manufacturing Insights: China Industrial Software Strategies

IDC Manufacturing Insights: China Industrial Software Strategies advisory service provides subscribers with the latest trends and developments in information and communication technology (ICT) and digital process strategies for the manufacturing sector. This service delivers fact-based research and analysis from IDC Manufacturing Insights' expert analysts to help manufacturers make better informed business decisions by developing cost-effective ICT strategies and tactics to compete and thrive in the global economy. The focus is on the current situation and trend of China's industrial software market, including CAD, CAE, and PLM.

Approach

This service develops unique analysis and comprehensive data through IDC Manufacturing Insights' proprietary research projects, along with ongoing communications with industry experts, manufacturing CIOs, line-of-business executives, and information and communication technology product and service vendors. To ensure relevance throughout the year, IDC Manufacturing Insights' analysts will work with subscribers to identify and prioritize topics to be covered in the research studies. Our analysts are also available to provide personalized advice for manufacturing executives and ICT vendors to help them make better informed decisions.

Topics Addressed

Throughout the year, this service will address the following topics:

- Industrial software market classification, definition, market status, and technology trends
 - Future forecast of industrial software market
 - Manufacturing user partner selection recommendations
 - Development proposals for industrial software vendors
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Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the definition and the scope of industrial software?
 2. Who is the market size and growth of each segment market?
 3. Who are the main players in this market?
 4. What are the suggestions to the vendors in this market?
 5. What strategies are effective in expanding the market?
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Who Should Subscribe

IDC Manufacturing Insights: China Industrial Software Strategies is ideally suited to support the needs of manufacturing CIOs, senior IT managers, and line-of-business executives. Technology product managers and marketers who support the manufacturing industry will also benefit from timely research findings and analysis from this document series. Software vendors and IT service providers can benefit from the research on where the industry is headed and plan their investments and road map accordingly.