

Asia/Pacific Workplace Technologies

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The IDC Asia/Pacific Workplace Technologies program focuses on the technologies that underpin three pillars of the modern workplace: culture, augmentation, and space. Culture involves the technologies that encourage digital skills, innovation, and data-driven strategies to changing business needs. Augmentation emphasizes leveraging human capabilities alongside technologies like productivity tools, AI, robotics, and automation. Last, space refers to the technologies that accommodate flexible work arrangements and a borderless digital workplace.

Markets and Subjects Analyzed

- Asia/Pacific culture technologies
- Asia/Pacific augmentation technologies
- Asia/Pacific workspace technology

Core Research

- Automation and Productivity Tools for the Frontline Workforce
- Asia/Pacific (Excluding Japan) Future of Work Market Forecast, 2022–2026
- Winners' Tales: Getting Ready for the Future of Work
- IDC FutureScape: Worldwide Future of Work 2023 Predictions — Asia/Pacific (Excluding Japan) Implications
- IDC MarketScape: Asia/Pacific (Excluding Japan) Team Collaboration and Videoconferencing 2022–2023 Vendor Assessment
- Future of Work: Strategies for the Flexible Work Experience
- Enterprise Automation to Mitigate the Digital Skills Shortage

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Asia/Pacific Workplace Technologies](#).

Key Questions Answered

1. How can technologies such as automation and generative AI be adopted to enhance productivity?
2. What measures can be taken to ensure collaboration and communication parity in a hybrid work environment?
3. What are the key considerations in building a smart digital workplace?
4. How can physical and digital workplaces be effectively integrated?
5. What security measures should be implemented to support hybrid work arrangements?
6. What are some sustainable workplace strategies and technologies that can be implemented?
7. How to improve employees' digital skills for digital businesses?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of workplace technology providers in the Asia/Pacific market, examples of companies include:

Workplace software vendors: Adobe, Alibaba, AutomationAnywhere, AWS, ByteDance, Cloudbees, Eptura, Gitlab, Google, Huawei, IBM, Ivanti, Microsoft, Oracle, Salesforce, SAP, ServiceNow, Slack, Tencent, UiPath, WalkMe, Zoho, Zoom
Workspace vendors: AMD, Barco, Cisco, Dell, Google, Logitech, Microsoft, Poly, Starhub, VMware

Work culture vendors: AMC, Ceridian, Cornerstone OnDemand, Coursera, Indeed, LinkedIn, Oracle, Paychex, Qualtrics, SAP SuccessFactors, TalentSoft, UpWork, Workday
Remote services vendors: Accenture, BCG, Capgemini, Cognizant, Deloitte, DXC, EY, Fujitsu, Infosys, KPMG, LinkedIn, Pluralsight, Publicis Sapient, PWC, Searce, TATA, TCS, Tech Mahindra, Wipro