

China Digital Business Strategies (Chinese Version)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

The digital-first strategy enables all organizations to enter the digital business era. IDC estimates the digital economy value will over \$9 trillion or near 55% of China GDP in 2023, with direct digital business ICT spending of over \$2.4 trillion from 2022 to 2026.

This *China Digital Business Strategies (Chinese Version)* program looks at how companies are transforming decision making with technology with speed, scale, and agility, creating sustainable performance excellence in the digital economy along with where companies are challenged to become digitally capable at scale.

China Digital Business Strategies (Chinese Version) program benchmarks the maturity of enterprise transformation efforts, identifies organizational impact, provides guidance on building new capabilities, and prioritizes investment options. This program is also fully supported and aligned by IDC's Digital Business Strategies Spending Guide that enables quantitative analysis of investment by industry, technology, and use case taxonomy framework.

Markets and Subjects Analyzed

- China digital transformation characteristics and trends
- Government policy impacts on organization transformation
- China digital transformation spending forecast
- Capabilities that enable operating model transformation
- Strategies for monetizing information
- Architectural constructs that will define spending
- The impact of 3rd Platform technologies and associated accelerators
- How to move from being digitally distraught to being digitally determined through digital strategies
- How to build a long-term digital road map through use cases
- The requirement that demonstrates the inherent value that digital has on the business
- The growing mandate for a platform to scale digital initiatives

Core Research

- IDC FutureScape: Worldwide Digital Business Predictions- China Implication
- China Digital Business Market Forecast
- The Impact of the China Digital Economy Policy on the Digital Business and the ICT Market
- The Impact of the 2023 NPC and CPPCC on China's ICT Market
- Strategies and Methods for Developing Digital Product & Services
- How to Transform IT Organization Support Digital Business
- Build New KPI in Digital Business Era
- Create New Digital Business Model via Industry Ecosystem
- IDC MaturityScape Benchmark: China Digital Business
- China Digital Business Road Map and Best Practices

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [China Digital Business Strategies \(Chinese Version\)](#).

Key Questions Answered

1. How are digital-first strategy organizations achieving digital business at scale?
2. What is the impact of government policy on digital business and ICT market?
3. What is the China digital business characteristics and trends?
4. What is the China digital business ICT spending and growth?
5. What are the key capability dimensions of digital business?
6. What constitutes superior maturity relative to peers?
7. How the 3rd Platform technology support business innovation?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the China digital business market, including:

Alibaba Group Holding Ltd., Amazon Web Services Inc., Baidu Inc., ByteDance, China Telecom Corp. Ltd., China Mobile Corp. Ltd., Cisco Systems Inc., Dawning Information Industry Co. Ltd., Digital China Holdings Ltd., Haier Group, Huawei Technologies Co. Ltd., Inspur Group Co. Ltd., Intel Corp., JD.com Inc., Kingsoft Corp. Ltd., Lenovo

Group Ltd., Microsoft Corp., New H3C Technologies Co. Ltd., NSFOCUS Technologies Co. Ltd., PetroChina Company Ltd., Ping An Insurance Company of China Ltd., Qihoo 360 Technology Co. Ltd., SANGFOR Technologies Inc., Shenzhen Stock Exchange, Sinopec AG, Tencent Holdings Ltd., Xiaomi Inc, and Yonyou Software Co. Ltd.