

Industrial and Large Format Printing

IDC's *Industrial and Large Format Printing* CIS covers industrial printing categories outside of conventional document printing including large format, production, 3D printing, labels and packaging, and textile printing including direct-to-garment, direct-to-textile, and direct-to-film formats. Large format and production printing establishments are converging and expanding the types of printing and other services they offer. At the same time, in-plant operations are developing capabilities for a variety of printing services that rival commercial printing operations. Customer demand for higher impact, faster cycle times, increased manufacturing flexibility, and sustainability are driving changes through the industrial and large format printing markets. In addition, IDC added new coverage in adjacent markets where the buyers of large format and production printing systems are investing now to leverage their expertise in digital printing.

MARKETS AND SUBJECTS ANALYZED

- Large format digital printing
- Production digital printing
- 3D printing
- Direct-to-shape printing
- Digital textile printing
- Digital package/label printing

CORE RESEARCH

- North America and Worldwide Large Format Print Forecast and Analysis
- 3D Printing Forecast and Analysis
- Digital Label and Packaging Printing
- U.S. and Worldwide Production Color and Monochrome Toner Forecast
- IDC MarketScape: High-Speed Inkjet Presses
- U.S. and Worldwide Digital Label and Flexible Packaging Press Forecast
- U.S. and Worldwide Production High-Speed Inkjet System Forecast
- Digital Textile Market Report
- U.S. Production Page Volume by Application Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Industrial and Large Format Printing](#).

KEY QUESTIONS ANSWERED

1. What are the market size and growth trends for the different digital printer market segments? What applications are driving use? What are the trends as far as automation and sustainability are concerned?
2. How much print volume is generated by the installed base of different types of digital printing equipment?
3. What are the key trends and developments for packaging print (e.g., label, flexible, folding carton, corrugated)?
4. What is the impact of 3D printing within an emerging digital manufacturing ecosystem? What applications for 3D printing are developing? Who are the emerging 3D print vendors, and what do they offer?
5. What are the growth opportunities for digital textile printing, and what is fueling those opportunities?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the industrial and large format printing market, including:

3D Systems, 3M, aeeon, Agfa, Aleph, Avery, Brother, Canon, Carbon, Direct Color Systems, Desktop Metal, DGI, Domino, Dover Digital, Durst, EFI, EOS, Epson, Esko, Flashforge, Formlabs, Fujifilm, GE Additive, Heidelberg, HP Inc., KIP, Kodak, Koenig & Bauer, Komori, Konica Minolta, Kyocera, Landa Digital, Manroland, Markforged, Mimaki, Mutoh, Ricoh, RMGT, Roland DGA, SPGPrints, Stratasys, SwissQPrint, Tiertime, Xaar, Xeikon, Xerox, XYZprinting, and Zünd.