European Security Services

IDC's *European Security Services* service provides forward-looking analyses of security products and services markets in Europe, covering vendors and service providers and data protection and privacy legislation. It spans Western, Central, and Eastern Europe and brings clarity on this rapidly evolving sector through segmentation, sizing, and forecasting. It considers the impacts of emerging technology and business trends and the developing regulatory context. Subscription benefits include advice on the fluid regulatory landscape and insights into new technologies and services in security, risk, and privacy, covering professional security services and managed security services. Key services include security consulting, GRC, incident response, managed detection and response, AI security, cloud security, managed infrastructure services, managed application security, threat intelligence, and managed secure network edge. We also focus on cybersecurity skills and training.

MARKETS AND SUBJECTS ANALYZED

- Managed security services
- Professional security services
- Security consulting and advisory
- Cyber-risk management, governance, and compliance
- Zero trust advisory
- Managed detection and response
- Managed infrastructure
- Security and cloud
- SD-WAN/SASE
- Managed threat intelligence

- Security of AI/ML and AI/ML for security
- Vulnerability management
- Incident response
- Cybersecurity skills and training
- Other managed and outsourced security functions and services: breach management (preparation), assessment of architecture and design, compliance, policy assessment and development, strategy and planning, governance and risk, and business continuity
- Security, mobility, and edge

CORE RESEARCH

- European Security Services Forecast
- European Security Services Survey
- European Managed Security Services MarketScape
- European Professional Security Services MarketScape

- European Managed Security Services Perspective
- European Professional Security Services Perspective
- Security Services for Key Verticals
- Future of Trust — European Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: European Security Services.

KEY QUESTIONS ANSWERED

1. What are the key differentiators of a pan-European MSSP?
2. What are the attributes of new market entrants, and how will they compete?
3. How are the deployment and delivery models of cybersecurity solutions evolving across European markets?
4. What is the impact of EU legislation on global firms?
5. How does the European security market differ from the worldwide market?
6. How will managed and professional security services evolve, and what are the drivers?
7. What threat-landscape factors are driving organizations to outsource security functions?
8. What revenue will be realized from cybersecurity services in Europe?
9. What are European cybersecurity services buyers' priorities and how can we meet their needs?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the European security services market, including:

A1, Accenture, Akamai, Arctic Wolf, Arrow, Atos (Eviden), AT&T, Avanade, Avast, AWS, Barracuda Networks, BAE Systems, BitDefender, BlackBerry, BMC, Broadcom, BT, Carbon Black, Capgemini, Cisco, Cloudflare, Cofense, CommVault, Computacenter, Crowdstrike, CyberArk, Cybereason, Darktrace, Dell, Deloitte, Deutsche Telekom, Devoteam, DXC, ESET, EY, F5, FireEye, Forcepoint, ForgeRock, Fortanix, Fortinet, Fujitsu, Google, HCL Tech, Hewlett Packard Enterprise, IBM, Imperva, Ivanti, Juniper, Kaspersky, KPMG,

Kroll, Kyndryl, LevelBlue, Logicalis, LogRhythm, McAfee, Micro Focus, Microsoft, Mimecast, MobileIron, NCC Group, nCipher, NetApp, NTT, Okta, One Identity, OneTrust, Optiv, Oracle, Orange CyberDefense, Palo Alto Networks, Panda Security, Proofpoint, PwC, Qualys, RSA Security, SecureData, SecureWorks, ServiceNow, Sophos, Splunk, Sumo Logic, Symantec, T-Systems, Tanium, TCS, Telefónica, Thales, Trend Micro, Utimaco, Varonis, Veritas, Verizon, VMware, Vodafone, Wipro, WithSecure, Zscaler