

China Monthly Smart Speaker Tracker: Sales-Out

China Monthly Smart Speaker Tracker: Sales-Out® provides details on vendors and the market opportunity and trend analysis in the growing smart speaker market on a monthly basis. It provides detailed information concerning these products in an easy-to-use pivot table. IDC's tracker products provide reliable, accurate, and independent market research as a base to create quantitative market analyses and to study historical and future trends.

TECHNOLOGY COVERAGE

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in units.

Core Coverage:

- Company
- Brand
- Model name
- Screen
- Price band
- Channel

Optional Content Add-Ons:

- Example: Segment by channels, PC by form factor, notebook by screen size, and so forth
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GEOGRAPHIC SCOPE

- China
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DATA DELIVERABLES

This tracker is delivered on a monthly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data