

# India Monthly Smartphone Tracker

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IDC's *India Monthly Smartphone Tracker*® monitors the smartphone market in India on a monthly basis. By providing a monthly view of the smartphone market in India within 35 days of each month's end, this tracker offers a fast and reliable view of the market every month, enabling clients to make quick informed business-critical decisions. This negates the need for waiting 45 days after the quarter ends to get an understanding of the rapidly changing smartphone market in India.

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## TECHNOLOGY COVERAGE

This tracker provides total market size and vendor share for the technology areas mentioned in this section. The measurement for this tracker is in shipment units.

### Core Coverage:

- Smartphones, ASP, processor details, embedded storage, RAM, battery capacity, camera megapixels, online/offline channels, weight, and storage

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## GEOGRAPHIC SCOPE

- India

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## DATA DELIVERABLES

This tracker is delivered on a monthly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical database