

Enterprise System Management Observability and AIOps Software

IDC's *Enterprise System Management Observability and AIOps Software* service provides strategic insight and advice to help IT vendors and enterprises create competitive advantage in the market for systems and applications management software and software as a service (SaaS). This service supports decision-makers that need to innovate by taking advantage of innovations in datacenter and workload automation, IT operations analytics, application performance management, and SaaS-based delivery models. Clients gain access to unique analysis not available in other IDC research programs. They also get direct access to IDC's top industry experts who can provide personal insight and advice to help further interpret market trends.

MARKETS AND SUBJECTS ANALYZED

- Evolution of new AI-enabled approaches to observation, orientation, decision-making, and action in digital business operations
- IT operations management including IT operations analytics, application performance management, and infrastructure monitoring and analytics
- Impact of software as a service, converged systems, and alternative delivery models on the systems management software ecosystem
- IT automation and configuration management for datacenter computing and applications environments

CORE RESEARCH

- AIOps Operating Model, Observability, and Application Support in the Era of Digital Business Operations
- System and Service Management SaaS Forecast, Market Shares, and Strategy Analysis
- Worldwide Enterprise System and Service Management Software Forecast, Market Shares, and Strategy Analysis
- Workload Management Forecast, Market Shares, and Strategy Analysis
- Worldwide IT Operations Management Software Forecast, Market Shares, and Strategy Analysis
- Application Performance Management Software Market Shares, Forecast, and Strategy Analysis
- Worldwide IT Automation and Configuration Management Software Forecast, Market Shares, and Strategy Analysis
- Ongoing Analysis of Major Vendor Announcements and Acquisitions
- IT Operations Analytics Software Forecast, Market Shares, and Strategy Analysis
- Tracking and Analysis of High-Impact Start-Ups and Innovators

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Enterprise System Management Observability and AIOps Software](#).

KEY QUESTIONS ANSWERED

1. How will major observability and operations software vendors evolve their portfolios and market positions in the coming years?
2. How will IT buyers change their observability and operations software priorities and preferences over time?
3. Which vendors are most effectively addressing emerging market demands and customer priorities?
4. How is the growth of AIOps impacting new and emerging market segment growth, vendor shares, and competitive market positioning?

COMPANIES ANALYZED

IDC analyzes the strategies, market positions, and future direction of major vendors in the enterprise system management software market. A representative list of these vendors may include:

BMC Software, Broadcom, Cisco, Compuware, Datadog, Focus, Microsoft, NEC, New Relic, Oracle, Red Hat, Riverbed, Dynatrace, Fujitsu, Hewlett Packard Enterprise, Hitachi, IBM, Micro ServiceNow, Splunk, and VMware.