

Worldwide Supply Chain Strategies: Planning

IDC's *Worldwide Supply Chain Strategies: Planning* advisory service arms companies with the specific knowledge necessary to globally deploy extended supply chain planning capabilities and supply chain orchestration as well as better management of supporting business processes. These business process investments drive interest in research that helps end-user companies and their business partners make more insightful and informed decisions on deploying strategies for global supply chain planning and the supporting technology applications. Forward-looking research combined with fact-based analysis of successful global supply chain planning strategies provides clients with practical ways to better manage supply chain trade-offs, support changing business models, improve service performance, and better understand customer and consumer relationships while minimizing cost.

MARKETS AND SUBJECTS ANALYZED

- Trends and predictions for global supply chain planning including production planning, supply planning, sales and operations planning, demand planning and sensing, and the broader alignment with integrated business planning
 - Better understanding of the critical role of the supply chain in supporting and enabling new business models and services
 - Supply chain planning best practices — both across industries and within specific value chains
 - Global supply chain planning strategies and the unique perspectives of risk and benefit
 - Emerging supply chain planning and related technologies and their impact on business processes and innovation
 - Business, organizational, and infrastructure technology priorities for each geographic region
 - Successful customer and supplier relationships — how to measure best practices
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CORE RESEARCH

- IDC MarketScape: Worldwide Supply Chain Planning for Discrete Industries
 - IDC MarketScape: Worldwide Supply Chain Planning for Process Industries
 - IDC MarketScape: Worldwide Supply Chain Services
 - IDC MarketScape: Worldwide Supply Chain Planning for Distribution Industries
 - IDC MarketScape: Worldwide Supply Chain Planning for Life Sciences Industries
 - IDC MarketScape: Worldwide Supply Chain Planning for Service Industries
 - IDC MaturityScape: Supply Chain Resiliency
 - Annual Worldwide Supply Chain Survey
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In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Worldwide Supply Chain Strategies: Planning](#).

KEY QUESTIONS ANSWERED

1. What role does the modern supply chain — and digital supply chain planning specifically — play in the broader business strategy for manufacturers?
 2. How are digital technologies and digital transformation in general impacting supply chain planning?
 3. What are the unique perspectives for supply chain business processes within each geographical region including emerging regions of design and manufacturing?
 4. What is the key role for supply chain orchestration both today and into the future?
 5. What defines successful customer and supplier relationships?
 6. How are innovative technologies, processes, and applications shaping the future of supply chain planning?
 7. What supply chain technology tools and applications have the most value for your particular business and supply chain strategies? Which technology vendors and/or services providers should you look at to solve a particular business problem?
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COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of all notable providers in the supply chain planning market including Accenture, Blue Yonder, E2open, EY, IBM, Infor, OpenText, Oracle, SAP, and TCS.
