

Asia/Pacific Cloud Adoption Trends and Strategies

Asia/Pacific Cloud Adoption Trends and Strategies analyzes and explores the future of IT hardware and software that will provide the basis for future service delivery platforms for cloud, which are mainly multicloud and hybrid cloud models. It will examine public, private, hosted, managed, and hybrid cloud services as well as the issues around the management of them and provide guidance to both supply and demand sides of the market.

MARKETS AND SUBJECTS ANALYZED

- This program covers cloud services adoption trends and market sizes for IaaS, PaaS, SaaS, and private cloud in Asia/Pacific (excluding Japan) (APEJ).
- The countries include, but not limited to, Australia, China, Korea, India, Indonesia, and Singapore.
- Forecasts include public cloud, private cloud, hosted private cloud, and cloud professional services for APEJ.
- It includes intentions for deployment of private and hosted private cloud environments, hybrid cloud management plans, automation, and preferred workloads. It will also focus on emerging cloud trends such as cloud sustainability, cloud sovereignty, CloudOps, and generative AI in cloud.

CORE RESEARCH

- Asia/Pacific (Excluding Japan) Public Cloud Services Forecast
- Asia/Pacific (Excluding Japan) Public Cloud Services Market Shares
- Asia/Pacific (Excluding Japan) Whole Cloud Forecast
- Asia/Pacific (Excluding Japan) Foundational Cloud Services Market Share
- Asia/Pacific (Excluding Japan) Cloud Services Market Analysis Perspective
- Asia/Pacific Cloud Services Buyer Trends and Intentions
- Asia/Pacific (Excluding Japan) Cloud Adoption Maturity
- Asia/Pacific (Excluding Japan) Cloud Services Country Market Overviews
- Asia/Pacific (Excluding Japan) Cloud Management Market Presentation

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Asia/Pacific Cloud Adoption Trends and Strategies](#).

KEY QUESTIONS ANSWERED

1. What are the market opportunities for cloud services providers in APEJ, and how big are they?
2. How do APEJ cloud services buyers feel about their providers of cloud services?
3. What do APEJ cloud services buyers expect from a cloud service provider?
4. Which workloads are being repatriated from public cloud to private cloud models?
5. Which workloads are most commonly migrated to cloud platforms?
6. What are the cloud management requirements and trends in APEJ?
7. How are regional cloud skills being ameliorated?
8. What are the emerging trends and their impact in cloud in APEJ?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the [ENTER MARKET NAME] market, including:

Accenture plc, Alibaba Group Holding Ltd., Amazon Web Services Inc., DXC Technology Co., Dell Technologies Inc., Google LLC, Hewlett Packard Enterprise, Huawei Technologies Co. Ltd., IBM, Lenovo Group Ltd., Microsoft Corp., Oracle Corp., SAP SE, Sage Group plc, and Tencent Holdings Ltd.