

IDC Financial Insights: Worldwide Capital Markets, Wealth, and Digital Asset Strategies

IDC Financial Insights: Worldwide Capital Markets, Wealth, and Digital Asset Strategies program examines the competitive elements of established and emerging technology trends across the broader capital markets, including wealth management and digital assets. It covers infrastructure, architecture, software, platform, data, and accelerator technologies like artificial intelligence and blockchain. It explores how these technologies potentiate improved operational efficiency, insight-driven decision-making, and competitive product or service differentiation in the face of rapidly changing market conditions and customer behaviors.

APPROACH

The *IDC Financial Insights: Worldwide Capital Markets, Wealth, and Digital Asset Strategies* advisory service examines the relevance of emerging technologies to different stakeholders with decision-making responsibilities across capital markets, wealth management, and digital assets. This program provides subscribers with an informed basis to contrast the value of available solutions to their areas of concern and responsibility. It offers an independent perspective on techno-competitive market trends. The program's insights are formulated through in-depth survey work complemented by ongoing interactions with senior executives. This program's research allows technology buyers and suppliers to stay abreast of technology developments in their sphere of interest, reduce the risk and expense associated with failed implementations, and provide the information needed to shape actionable opinions about an emerging trend.

TOPICS ADDRESSED

Throughout the year, this service will address the following topics:

- The potential of artificial intelligence to rapidly alter the competitive landscape in the areas of securities trading, asset allocation, asset servicing, private markets, advisory services, and securities fraud, among others
 - The movement toward end-to-end platform solutions, advanced connectivity solutions, decentralized ledgers, subindustry ecosystems integration, and composable technical architectures
 - Back-, middle-, and front-office automation at scale
 - Financial data management and the automation of insight
 - Resilient technical architecture and straight-through processing
 - Environmental, social, and governance (ESG)
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KEY QUESTIONS ANSWERED

Our research addresses the following issues that are critical to your success:

1. Which economic trends are driving technology investment in the markets?
 2. How does a digital strategy improve operational resilience?
 3. What is the basis for competitive differentiation from a technological perspective?
 4. How do I improve customer and partner experience?
 5. How can technology be leveraged to adapt to changing market conditions and industry composition?
 6. How can technologies be leveraged to drive new product and service development efforts?
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WHO SHOULD SUBSCRIBE

- Technology providers, including infrastructure providers, software providers, and systems integrators, looking to understand better the complex and evolving needs of capital markets, wealth management, and digital asset market participants
- Technology and line-of-business executives interested in leveraging technology to differentiate their business and cultivate agility amidst changing market dynamics and customer preferences